



Greetings

Macon M.E.A.N.S. is partnering with several community organizations to announce our Third Annual Prostate Cancer Awareness Health Fair & Car & Bike Show is on September 28, 2024, in the Square Downtown Tuskegee.

Macon M.E.A.N.S. is a non-profit cancer support group that was organized in 2016. We are committed to empowering our community by providing **M**entorship **E**ducation **A**dvocacy, **N**utrition and **S**upport services to connect people to resources to improve quality of life. We are a volunteer organization, and this Awareness event is funded through generous donations from our community and company sponsorships.

This year we are hoping to offer PSA screenings free of charge for any participant who is attending our event. We are requesting your Company to join in this Awareness activity by becoming a sponsor. Your sponsorship will help save lives in Macon County and surrounding areas. It will also allow your organization to connect with community members in new and meaningful ways, and you will be recognized as one of the event's official sponsors.

Macon, Bullock, & Barbour Counties have some of the highest rates of Prostate Cancer occurrence in Alabama. According to the 2020 US Census report, Macon County has over 40% male population and over 11% uninsured. However, the men in Macon County are not afforded the opportunity to have free PSA screenings as are men in several other counties in Alabama. Several organizations are partnering to bring this service to our county by other means, and we need your help.

We are expecting more than 250 people to join in for Macon County's largest and most impactful Prostate Cancer Awareness event once again. Cancer touches so many people in our community. This event presents a wonderful opportunity to educate our men about the importance of early detection and screening for prostate cancer.

Enclosed you will find information about sponsorship opportunities for the Prostate Cancer Awareness Health Fair, Car & Bike Show. Please choose an appropriate sponsorship level from the choices on the attached page or the link provided and return your donation and completed sponsorship form before August 01, 2024. This will ensure that you will be included in all press coverage of the event.

<https://forms.gle/PpC3JgWFpLssibK47>

We hope your organization / company will support this very worthwhile endeavor with sponsorship and help us help our community.

If additional information is needed about sponsorship for this event, you may contact Patricia Gullette at 334 727 5886 or 334 728 1030, Doretha Heard 334 724 7560, Kristin Ashley at 334 659 7980 or maconmeans@gmail.com.

Best Regards,

Sponsorship Committee

Doretha Heard/ Patricia Gullette, Kristin Ashley

Prostate Cancer Awareness Health Fair, Car Show 2024 Sponsorship Levels

Title Sponsor: \$2,500 – \$5,000

- Recognition as Title Sponsor on all media
- Opportunity for representative to speak during opening ceremony.
- Company banner to be placed on the ceremony stage
- Company name listed on Sponsorship Board

Car Show Sponsor: \$1,000 - \$2,000

- Recognition as Car Show sponsor
- Company name listed on Sponsorship Board

Prostate Blue-Ribbon Sponsor: \$200 – \$950

- Prostate Blue-Ribbon sponsorship mentioned in all event publicity
- Company name listed on Sponsorship Board

