
HC SUB- COMMITTEE COVID19- UPDATES: WHAT IS A RAPID COMMUNITY ASSESSMENT?

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Source of information for this presentation:

<https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence/rca-guide/>

WHY CONDUCT A RAPID COMMUNITY ASSESSMENT?

- To identify communities at risk for low COVID-19 vaccine uptake.
 - To inform future phases of the COVID-19 vaccine rollout.
 - To get an early understanding of what communities are thinking about COVID-19 vaccines and plan for potential solutions to increase confidence and uptake.
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WHY CONDUCT A RAPID COMMUNITY ASSESSMENT?

- To identify community leaders, trusted messengers, and other important channels through which you can reach communities.
 - To identify areas of intervention and prioritize potential intervention strategies to increase confidence in and uptake of COVID-19 vaccine.
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HOW LONG DOES IT TAKE?

- The rapid community assessment consists of five steps. Given the urgency of the COVID-19 pandemic, the suggested time frame is three weeks.
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WHAT ARE THE 5 STEPS?

- Step 1: Identify main objectives and your community(ies) of focus.
 - Step 2: Plan for the assessment
 - Step 3: Collect & Analyze Data
 - Step 4: Report Findings & Identify Solutions
 - Step 5: Evaluate your Efforts
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SAMPLE TIMELINE

- **Preparatory Phase: Prior to starting a rapid community assessment, get buy-in from the leadership of your health department, coalition, or organization for conducting the assessment and creating a plan for action.** Early awareness and support from leadership makes it more likely findings will be put to good use in planning and guiding vaccination efforts.
 - **Week 1: Planning and Buy-In**
 - Identify main objectives and your community(ies) of focus.
 - Identify and form assessment team.
 - Review existing data.
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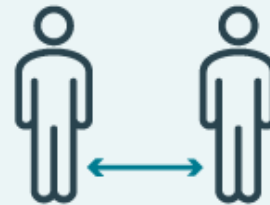
SAMPLE TIMELINE

- **Week 2: Implementation and Analysis**
 - Use decision tool to identify data collection methods.
 - Conduct data collection.
 - Synthesize key findings across different tools—identify interventions for prioritization.
 - **Week 3: Report Findings and Plan for Action**
 - Write report (narrative, one-page summary, slide presentation).
 - Share/report out assessment results with the assessment team and wider community (e.g., department of health officials, healthcare providers, and other stakeholders).
 - Prioritize solutions and develop implementation plans.
 - Evaluate your efforts and plan for future community engagement.
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ACT NOW!



WEAR A MASK



STAY 6 FEET APART



AVOID CROWDS

STAY SAFE-CONTINUE TO MITIGATE!!